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MAD

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MAD

Departments

Made people
simply repeat
whatever they hear.
You can quote me
on this!



NUMBER 524
DECEMBER 2013

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Letters and Tomatoes

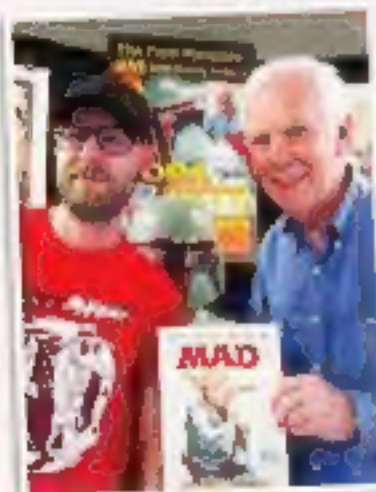


EIGHTIES AND GENTLEMEN

Look at all the goodies and gifts you receive if you get a letter printed in MAD Magazine nowadays (books, games, DVDs, etc.). Is this "goodies" deal retroactive? I had a letter printed in MAD 27 years ago, way back in issue #267 (Dec. 1986, the Top Gun issue), and I didn't receive anything. (Except, of course, for all of the wild acclaim from many of my surrounding communities.) Now...where are my goodies? (Daniel Wilder • Clinton, NC)

National Lampoon's Dan Wilder — Our apologies, what an oversight! You know what, though? We're going to make this right! Since we printed your letter in this issue, you're entitled to all the giveaways featured on page four. However, instead of the song from this issue, we're going to send you some 1988-color "guides." You'll be getting a Betamax copy of Ruthless People, a handsome copy of Avenue An Autobiography, a cassette of El DeBarge's "Ain't No Way" (playable on all Walkmans!) and a copy of *After Wild is Always Good* for the Sega Master System! Enjoy! And remember, avoid the field! —Ed

CELEBRITY SNAPS



Steve Foster of Cedar Falls, IA sent in this two-page shot of Jimmy Bullock, the original Snake. Well, the good one, not the money snatcher one, posing with him AND our empire dollars! Good issue from 1981! Very good! Steve, we hope you stopped staring from peering through your issue, just so you could say, "It's no good to me read!"



GAME OF THRONE

I've been reading your magazines for quite some years now and mostly enjoyed them. But when I was younger, it took me more than 30 minutes to read the entire mag. I now read the entire magazine in one roller visit (about 50 minutes). What happened to the rest of the book? Mike Metz • Gulf Breeze, FL

Meet the Metz — An issue of MAD from the mid-70s had 48 pages — while this very issue clocks in at 36 pages. So that means that you're reading more magazine in less time! The good news is, the years of private tutoring have really paid off — your reading comprehension has never been better! The bad news, though, is that the same thing can't be said about your digestive system. 15 minutes?!? Gadszooks, man! Stop talking to us and start talking

ALFRED PANCAKE

Under the cooking #pancakebake on Instagram, Rusty Baker and one co-founder David McInnes have been exchanging each other with increasingly intricate pancakes.



Design: Recently, the dual (and breakfast) half took a turn for the worse when McInnes posted the allegedly one when pictured here. Most important meal of the day, our food.



X MARKS THE SCOTT

A few days ago, I received my first MAD magazine, and in the Free and Funk Department, I found a strip by Scott Nickel. The name sounded familiar, so I scanned through my Boys' Life something magazine's joke section and I found a drawing signed "Nickel." So I guess those are the same people. (The drawings look the same.)

David Lopez • McKinney, TX

Lopez Observer — You are indeed correct, and we're glad that you brought this to our attention! Due to a regrettable incident between MAD and Boys' Life two decades on 518 personal history from a Boys' Life ad in 1988, and are still waiting for the thing. My MAD contributor who works for Boys' Life receives an editorial headline from our magazine. Thanks to your keen eye, Mr. Nickel will now have to replace his once-bleeding MAD income with door-to-door magazine sales and/or subway trumpeting. And although we hate to lose his assets — and just a dent in his income — we hate not being able to fool around. Thank you in a heartbeat ever more! Thanks again for rattle him out! May he do unto others! —Ed

IF WE RUN YOUR LETTER, WHAT DO YOU GET?

- Regular letters/everyone on the letters page ➔ All of the amazing giveaway items!
- Nifty Fifty Celebrity Snap ➔ All the giveaways AND a two-year subscription!
- Regular Celebrity Snap (only holding the name is always preferred) ➔ All the giveaways AND a one-year subscription!
- Envelope of the Month
- Alfred Look-A-Like
- MAD Fan of the Month
- any photo/drawing we print



OBJECTIONABLE D'ART

Recently, the Los Angeles County Museum of Art presented an exhibition on the career of legendary film director Stanley Kubrick. Wouldn't you know it — they included "A Clockwork Orange."

Todd David Schwartz • Los Angeles, CA

Shameless Sockit Band — Thanks for writing! We're surprised that the Los Angeles County Museum of Art would include MAD in an exhibit after the Museum of Modern Art's disastrous 2004 John Caldwell retrospective — and who can forget the Louvre's infamous 1993 "Hurling Clichés" exhibition? Although we salute LAJLA for its misguided bravery, we also don't think of a truly compelling argument for defending the arts. Go to it, Congress! —Ed.



FUTURE SCHLOCK

FUTURE SCHOOLS
Before reading your assignment, it is common and believe me the TV show is great. In your next lesson, try to make it less accurate. Because there is too much accuracy! Cause if you put any more accuracy in it, my head will explode. I have a question: if you go into the future and tell your future self, is it harder or easier?

Dunlap Strategic • Madison, CT

Dustin (sings) — For your comfort, we are taking action to make our streets less awkward — our first step was painting your future! Since he doesn't pose questions your future self would know you were carrying, since he's already been you. That being the case, he'd then try to kill you before you could kill him. (Wink your head around THAT, Dr. Manning!) Perhaps the better question is, why would you want to kill your future self? Why do you dislike him so much? We think you'd, though — your present self is fairly annoying, so we'd turn your future self into an even worse. Best of luck with your time travelling — and watch out for those warmudges, ya know! —Ed.

WOMEN'S BLIGHTS

I find your magazine to be highly offensive to women. Your magazine refers to women as if they are some kind of toy. I find this severely inappropriate! What happened to the older MAD magazines? The good ones from the '70s and '80s? Go back to the older, funnier MAD. The humor used now is no funnier than what a common jackass middle-school boy would say! In fact it looks like the content WAS written by a middle-school boy who knows nothing about how to treat women!

The Williams • Houston, TX

Peggy Leland — We were going to offer a robust rebuttal to your allegations all season until we came to your final two segments. On your charges of using juries, middle-school kids as witnesses, we're afraid you have us dead to rights. All of our longtime MAD skits: Draymond DeVin, Scott Walker and Jeff Kowals are 11, 12, and 16 years old, respectively. Just the other day, Bruce missed a deadline because he was grounded for egging the house of a girl from biology class. Make us known as "Society Scruffy" for the time he snarled on Kip Lippman's arm at the Haunted Hayride, and DeVin — well, the best said about DeVin the better we'll try to do better. Peg — our work was shoddy, propagandistic, capable of witless, we really can't make any promises! — Ed.

LIKE MAD ON FACEBOOK!

Write us Facebook: You should go there and "Like" us. On FB,
it's called The Great Wall of China.



THE NIFTY FIFTY

It's that time again - time for the season edition of *Ed & Kelly*. What you see below is a lot of the most

THE FIFTY FIFTY exciting, more gripping war and able celebrity biops we could ask for! We've done our part by picking the names; now you do your bit and send us some good ideas for non-removable plaques of the celeb holding on loose at MAJ via snail mail or email (betterdinnermagazine@aol.com) and we'll print it right in there very proudly as if their honor weren't mangled enough. You who got a two-year subscription to NABJ Everletter - I give fifty fifty Celebrity Snaps is one of the first big ones we print. Upch also got the awesome, limited edition "Darker" "Blackman Black and White" statue by Sergio Aragones. Buy it:



- [illegible]

[illegible]

You Can Never Improve on the Classics...

Even though there's **PLENTY** of room for improvement!



MAD Issues
#92-131
(1965-1969)
are now
available on
the **iPAD!**

Download
them through
the
MAD APP
in the
iTunes store!

**Only
\$1.99**

on issue!

(So much cheaper
than the cost of
developing a
time machine and
travelling back
to buy the
original issues!)

Relive the disappointment — **DIGITALLY!**

THE FUNDALINI PAGES

Three Things About Paula Deen That Would Actually Be Surprising



If there weren't just big, fat raw onion tears she was spilling all over *The Foodie Show*



If she ever had any leftover bacon grease



If she ever used the OTHER "n word"

DENNY'S MENU ITEM OR PRO WRESTLING MOVE?

- | | |
|----------------------------|-----------------------------|
| 1. All-American Slam | 5. Green Apple Meat |
| 2. Maryland Chop | 10. Frosty Beel |
| 3. Gunning Powerlism | 11. Stone Cold Slammer |
| 4. Belgian Waffle Slam | 12. Chicken Slaps |
| 5. Pacific Chiller | 13. Double Chickenwing |
| 6. Modified Flip Hook Slam | 14. Northern Lights Suplex |
| 7. Macho Macho | 15. Backhanded Orange Twist |
| 8. Mr. Decko | 16. Western Skillet |

World Language Facts

The EFL has translations of modeling, women, fashion, languages "just in case."

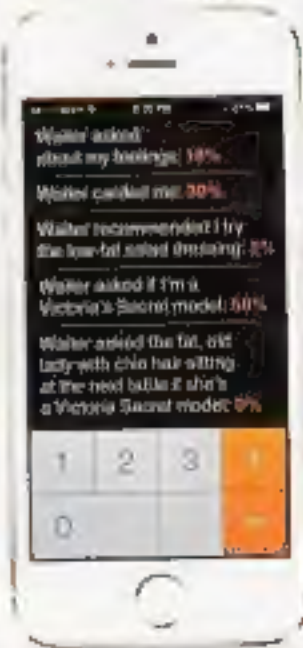
Hakmari has 117 punctuation marks, including one for "disregard that previous sentence."

Byline: Jeff Hirsch

MAD'S GENDER-SPECIFIC TIP CALCULATOR

...for Men

...for Women



Byline: Adam Smith



Numbers 1, 4, 5, 7, 10, 11, 12, and 16 in Garry's comic book. All others are wordplay.

Cartoon: Garry's Comic Book. All others are wordplay.

The Faster 5

WAYS MICROSOFT CAN IMPROVE NOW THAT CEO STEVE BALLMER IS LEAVING

- 1 Think outside the plunging PC market. Start selling Apple products.
- 2 Speak to an actual Windows user. And actually listen.
- 3 Save hundreds of millions of dollars by not creating crappy products like Windows CE, Windows ME, Zune, Surface RT, Vista, Clippy and Kin phone.
- 4 Set up a lab to test stuff in-house, instead of making the customers find all the coding screw-ups and security holes.
- 5 Disable Ballmer's electronic key so he can't get back in the building.



Art by Bob Schuchman. All rights reserved.

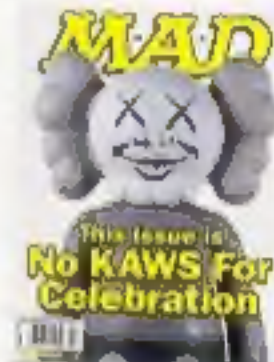
Eckstein Marks the Spot!



"Too many players on the field thinking Jesus."

Written and Arted: Bob Eckstein

The Cover We Didn't Use



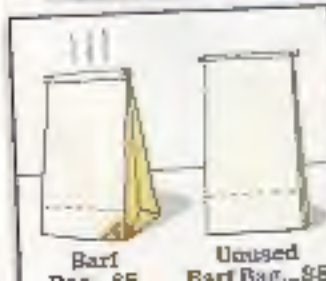
À LA CARTE AIRLINES Where Everything is Optional



Seatbelt
(Left Side).....\$10



Seatbelt
(Right Side).....\$12



THE FUNDALINI PAGES

Celebrity Cause-of-Death Betting Odds

EDWARD SNOWDEN

- Pneumonia after going shirtless-horseback riding with Vladimir Putin. **3/1**
- B&B barabrt **7/1**
- Perishes in Siberian exile after making an off-handed pro-gay remark **8/1**
- Ruined by debt-collecting goons from the Russian Airport's Duty Free Shop **12/1**
- Tragic nesting doll accident **15/1**
- Chokes on tickle tape during parade welcoming him back to U.S. **18 million/1**



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More World Language Facts

The Xhosa language of the Kalahari consists of a combination of yodeling, belching and sneezing, making it *Seemsa* State's worst-selling course.

© 2014 Jeff Kline

When the Going Gets Duff



"I'm betting that if you knew how to read, you would order the Bananas Foster."

© 2014 Jeff Kline

SURPRISES IN THE 2014 GUINNESS BOOK



For the first time ever, the fattest man in the world and the oldest man in the world are the same man.



There's a 150-page preface by Adam Chevalier, noting about the false paradoxes of redundancy.



Nick Armstrong is still the first man to walk on the moon, even at these decades later.



The cheetah had its record as



A 2015 update: the World's Thinnest Woman (aka, a certified woman thing, as neither

© 2014 Jeff Kline

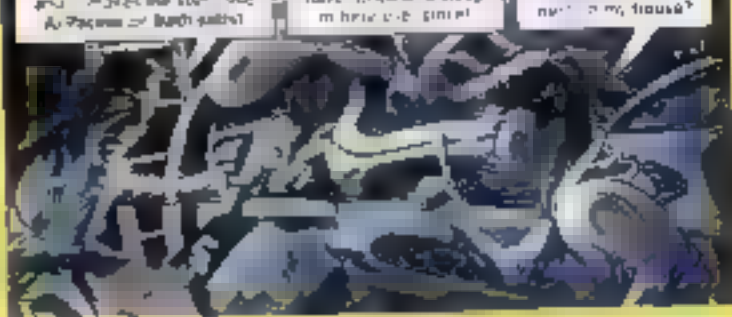
and every-
thing! We
know
what it is like
to work at
the NSA!

Thanks to his super vision, we're all getting blasted with enough unprotected chest X-rays to give the city of Milwaukee cancer and we're supposed to fix some of his problems?

THE NEW YORK TIMES, DAILY
NEWS, THROUGH AIRMAIL MAIL
EVERY UNDERPLAY TO THE
EVERYTHING SHARPENED UP
YESTERDAY AND TODAY. SHARPENED
RECONSTRUCTING THE NEW
SIGHTS AND DISAPPEARING
AND RECONSTRUCTING THE
IN THE NEW YORK TIMES

When this inside the
turn it was filled with
gas more than inter-
galactic baby food.
It was not so im-
pacted but the stars
have started to sleep
in their own gas.

But anyway, all my questions except one. How did it not do any harm through anything with my X-ray vision but never spotted a rocket ship in the barn high noon in my house?



enough to make you
 make a statement of opinion
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 have an opinion that's why
 you have to have an opinion

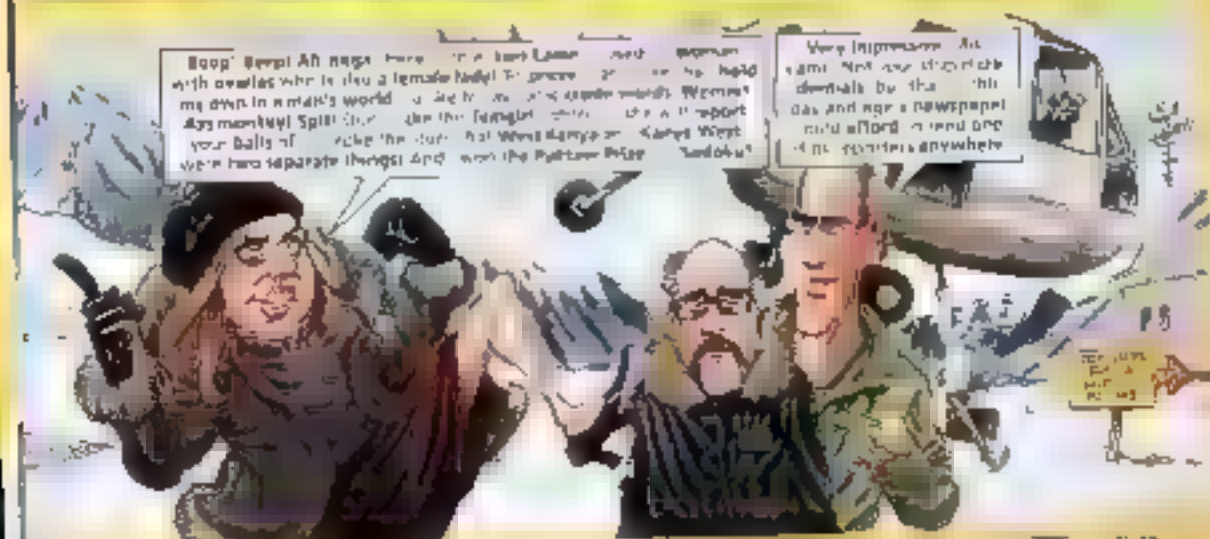
2. [How to use the 'P' key](#)
 3. [How to use the 'P' key](#)
 4. [How to use the 'P' key](#)

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မူလအားဖြင့်
မူလအားဖြင့်
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[illegible][illegible]

Boop Boop! Ah naga here in a land called you a person
with owles who is also a female! I'll prove it to you right
my own in a male's world I will be a female! Well, I
say monkey! Spill the tale! I'll be a "report"
your balls of the tale! I'll be a monkey in a male's world
we're two separate things! And on the Yellow Bridge "and on"

Very important. At
least not as important
downside by the "his-
tory and age" newspaper
could afford to read one
of the newspapers anywhere.



“I am very grateful I had no natural pregnancies that you were concerned. Had all mom's legs and the all the legs live together you like it, and she was all the people wash over to me big man. It's all the

340
 10. 1000 (10)
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made a study of you
Eve though never seen you
since you were 8 pounds 11 ounces
at birth. I will be with you every
minute and nurse. We B men have
a vitamin B₁₂ deficiency

100% Real
 Underwear
 100% IN THE
 THE pants. 7'
 100% 100% 100%
 100% 100% 100%

۵۵۵

Official
Date
Time
5
Page 411

His story that
 a don't of a
 people help me
 to think of the old
 year in 1970
 it was
 of a. 1970
 Susan Stone?

[illegible]

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ZAZZ. ZAZZ. S.
 would like the shared
 job . my hippie
 Jaz will look the
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 m t b w a n g l e
 my people = a third
 hippie And name a
 than on the best

SPERLLIN: But it's a Kretz-L
in me with a d house on 17th. The
married couple on 17th is a dead
through it is a couple in meeting
place in method or contacting me
Johnny was never visible
sitting up. The audio feed interrupted
space framed a couch but in the lab
in the man who wrote "Kreger"

4p III
 turn your
 back on you
 at white of
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in place her brown robes. As
her father, and me to
Earth to use my unfathomed
powers to bind humanity
and every empire my marble falls
get vanquished when they hear
The king's strong promise
conquering "I'm always and we
"I'm always and we"

and the author is
drop like the
Symbolism 104
Honey gives up on
the angels and
daddy's house
tough and is
up in the middle
in the middle
the good book

F.U. General? On
machine in On my
panel 'F.u sticks
in that's wrong

WHAT did you like
 all my mother?

These new machines:
They penetrated my
boombox! And now I'm
drawing in the skulls of
everyone (couldn't save)
Finally something to
brighten the mood of this
cursed month

[illegible]

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GAAHNEE from
valley Kallahan daily
Walt Myer country!
This is the story
thing is happening in
America Farmland
in everything else

Q: How do you
know that
it's not possible to
get a better job?

4. 2014-08-08
 Fighting for
 the future of
 the world
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GAP: an
invasive, very
aggressive
herbaceous
plant. It is
found in
open areas
and along
roadsides.

If you pick up
 the phone
 this place's
 clock
 power'll go
 get you an
 alligator!

A group of people, including a man in a military uniform, standing together in a formal setting. The man in the center is wearing a dark uniform with a high collar and a peaked cap. He is surrounded by several other individuals, some of whom are also in uniform. The background is a plain, light-colored wall.

Figure 4-10: Aerial view of the study area showing the location of the study area (indicated by a red box) and the location of the study area (indicated by a red box).



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 2393
 2394

2000



It's an ideal way to take a fight to its next level, as a superhero and their allies can take on the bad guys and win. The exact same spell can be used to take on the bad guys and win.

For some reason
I feel like a SOB!
grrrrrr might
do it quick or I
give it a try. Mmmm!

It is bad yes
but at least
they are
drinking my
22-bottle bottle!

WAA!

100

As the night progresses, check on some of the thousands of people who may be severely injured and burned in the subway. But first, it's smoothie time. Smoothie time.

၁၇.၇. ၂၀၁၈
 'မိမိ ဒီကနေ့ ပထမဆုံး
 ပါးစပ် ၇၅ နှုတ်
 ကျွေးမွေးခဲ့ပါ။ ဒါပေမယ့်
 ငါ့အတွက် အခု အဆင်ပြေ
 ရှိနေတာကို အားပေး
 ပေးပါ။'



You are the dumbest I ever got finger the side of
= humans? We're going to make them suffer
- going to totally wreck their office cubicles.
We go to destroy the holy church before we
done now a huge cardboard a whole up will
stand! This is a human being from the MCR.

You're a monster
And not one of
those funny ones
like Cuddles Morston
or Sully either.
The bad kind!



פֿון דעם זאגן
 שפּילן דעם
 ערשטן קאד
 דאס זאגן
 לויטן דעם
 דאס שפּילן
 דעם שפּילן
 דעם שפּילן

[illegible]

6. 2007
 2007-01-01
 2007-01-01
 2007-01-01
 2007-01-01
 2007-01-01
 2007-01-01

Yashwantrao Chavan
 Minister, Home Department
 Government of India
 New Delhi-110001
 India

[illegible]

-log_e
 4500
 mab
 200
 800
 d -in
 1
 1976



4. I'm
thank
you
letter
from
the
Presi-
dent?

liveth again! 393
bibi in damages. A
"I'm a Kryptonian
let alone you're
the one who gets
stuck paying for
all the lessons"

They
look like
a job
STUPIDMAN!

1. *Journal of the American Medical Association*, 1997; 277: 103-107.



At 4:15 p.m. on 10/10/1988, the following information was received from the following sources:

הוא לא חתם על
הסכם עם קרולין ו
הוא לא חתם על אמנת
הסכם עם קרולין ו
הוא לא חתם על אמנת



Take a walk on THE LIGHTER SIDE!



FEATURING DAVE'S GREATEST
"THE LIGHTER SIDE OF..." EPISODES!

WITH AN INTRODUCTION AND
AN EXCLUSIVE NEW PARODY OF MAD
BY DREW FRIEDMAN!

INCLUDES EARLY BERG PIECES!
FAMILY PHOTOS! A RARE INTERVIEW!

PLUS 22 MAD ARTISTS KILLING WITH
NEW AND CLASSIC "THE LIGHTER SIDE OF..." STORIES!

**MAD'S
GREATEST
ARTISTS**

Dave Berg

FIVE DECADES OF
"The Lighter Side of..."



EDITED BY
Drew Friedman

On Sale Now!

EATS MEATS LEFT UNFT.

Every fast-food restaurant has a menu. But did you know that many also have "secret menus," offering variations and new options that aren't listed anywhere? And no, it's not just one of the "variations." For example, at 31-31-Cut Burger, if you ask for your burger "secret style," you get it with an onion patty and loaded down with onion rings and chunks of onion rings. Without the fast-food chain, you have to be in the know to get these hidden dishes. And as you'll soon see, some chains are just full of secrets.

Unadvertised "Secret Me"

McDonald's



McDonald's Secret Menu
The McDonald's Secret Menu is a collection of items that are not listed on the menu. These items are created by combining different ingredients in a new way. Some of the items on the Secret Menu include the McDonald's Secret Burger, the McDonald's Secret Fries, and the McDonald's Secret Drink.

McDonald's Secret Menu
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Long John Silver's



Wonder's

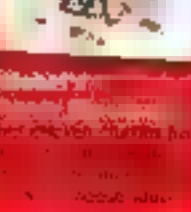
Wonder's is a fast-food chain that is known for its burgers. The chain has a secret menu that includes items like the Wonder's Secret Burger and the Wonder's Secret Fries.

Long John Silver's

Long John Silver's is a fast-food chain that is known for its fish and chips. The chain has a secret menu that includes items like the Long John Silver's Secret Fish and the Long John Silver's Secret Chips.

Regional Restaurants

Regional restaurants are fast-food chains that are only found in certain areas. These chains often have secret menus that are not listed on their main menu.



Fast Food nu" Offerings

SUBWAY

SIX-INCH CLEANUP

It's made with a whole
pennet, lettuce, tomato, onion,
cucumber, sprouts, and pickles
in a whole wheat bun.



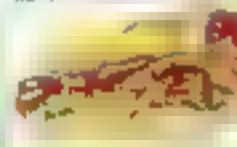
HEIMLICH DELITE

Assorted meats, cheese,
and pickles in a whole
wheat bun.



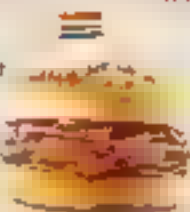
LAPSED VEGGIE

Assorted meats, cheese,
and pickles in a whole
wheat bun.



Arby's LG810

Standard Arby's
sandwich prepared
specifically by
a lesbian gay
bisexual or trans
gender employee.



Potato Cakes, Tapioca Style

Shredded potato filled to a
crispy golden brown, uniform
formed potato living non-flak
regular margarine and oil into
a round quadrilateral with a
total one piece of potato sides.



Monte Dip

French Dip sandwich
served with a cup of
the dip. Dip is served
in place of the pot.



Big Mac
with special sauce



children's meals are made with
no trans fats



Whopper
with special sauce

Whopper
with special sauce



Whopper
with special sauce

DON'T PHRASE ME, BOO DONT

History books preserve great sayings coined by yesterday's heroes. But the books don't tell us how people back then really reacted. As a public service, MAD now sets the record straight with:

ZINGERS THAT HISTORY FORGOT

WRITER: FRANK JACOBI

ARTIST: MARK BRADY

Lao-tzu, 580 B.C.



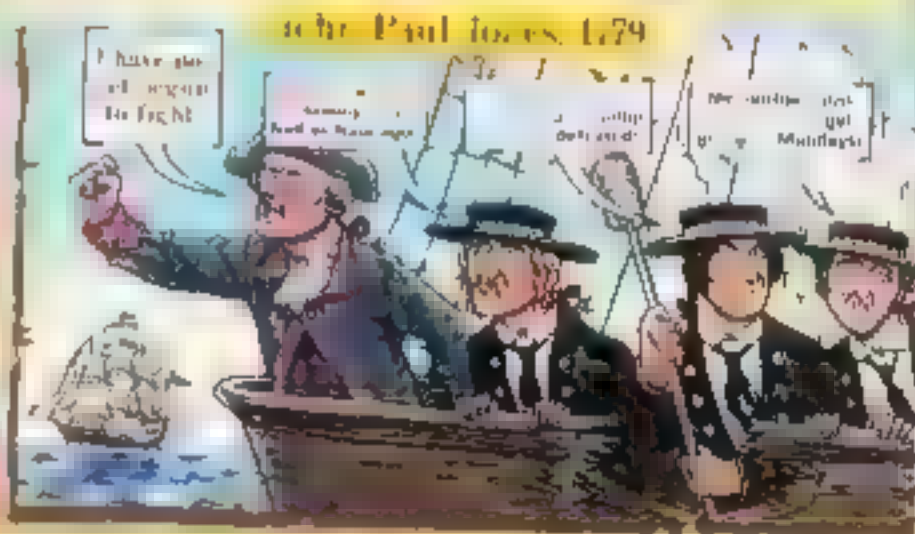
William Prescott, 1775



Theodore Roosevelt, 1901

Robe





Frost 1911



at dinner and the father saying a short prayer. The problem is, the prayers barely scratch A&E tack on a couple of extra minutes to the end so we can keep the faith with...

CLOSING PRAYER TO HEAR

Lord, I thank you for the
birth of Jesus in a manger
and for the Christmas season.

I thank you for the
audience of family who
are the Cable Guy on Channel 5.

I thank you for the
birth of the pig.

I thank you for the
birth of the pig.

I thank you for the
birth of the pig.
I thank you for the
birth of the pig.
I thank you for the
birth of the pig.

I thank you for the
birth of the pig.
I thank you for the
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I thank you for the
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I thank you for the
birth of the pig.
I thank you for the
birth of the pig.

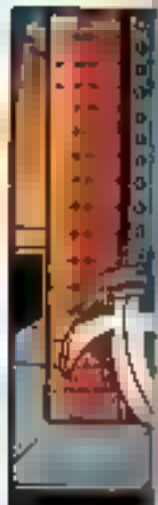
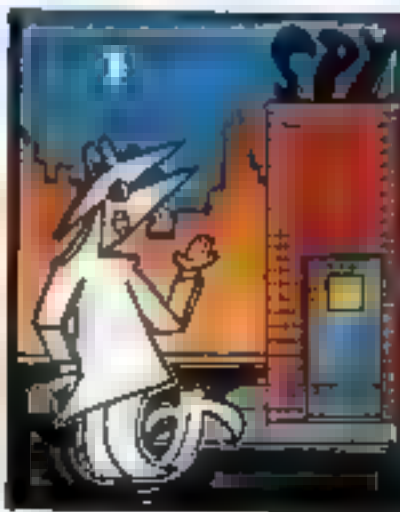
I thank you for the
birth of the pig.
I thank you for the
birth of the pig.
I thank you for the
birth of the pig.

WHAT A
DULL

WHAT'S
THE K

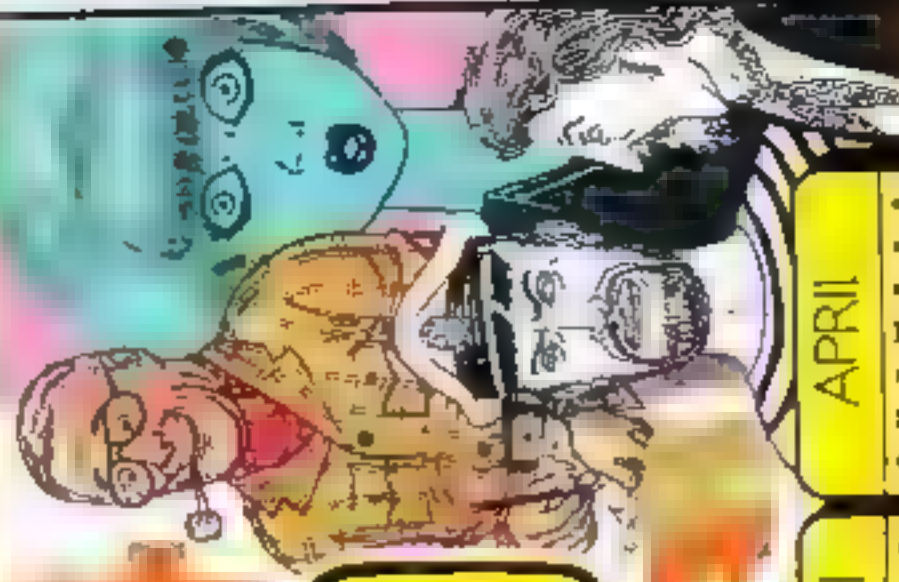
WHAT'S
THE K

Fox Book





SPY vs SPY



Dave Berg



JANUARY

S	M	T	W	T	F	S
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5	6	7	8	9	10	
13	14	15	16	17	18	
19	20	21	22	23	24	25
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FEBRUARY

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MARCH

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31						

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29	30					

MAY

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JUNE

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28	29	30				

JULY

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AUGUST

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SEPTEMBER

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28	29	30				

OCTOBER

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20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

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28	29	30				

DECEMBER

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8	9	10	11	12	13	14
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



GET MORE
**DAVE
BERG**
NTH'S
ALL NEW
COLLECTION!
**ON
SALE
NOW!**



29
30
31

지정출판권-원 저작권©AL. 1987

STUDIO ARAGONET
PRESENTS

A MAD LOOK



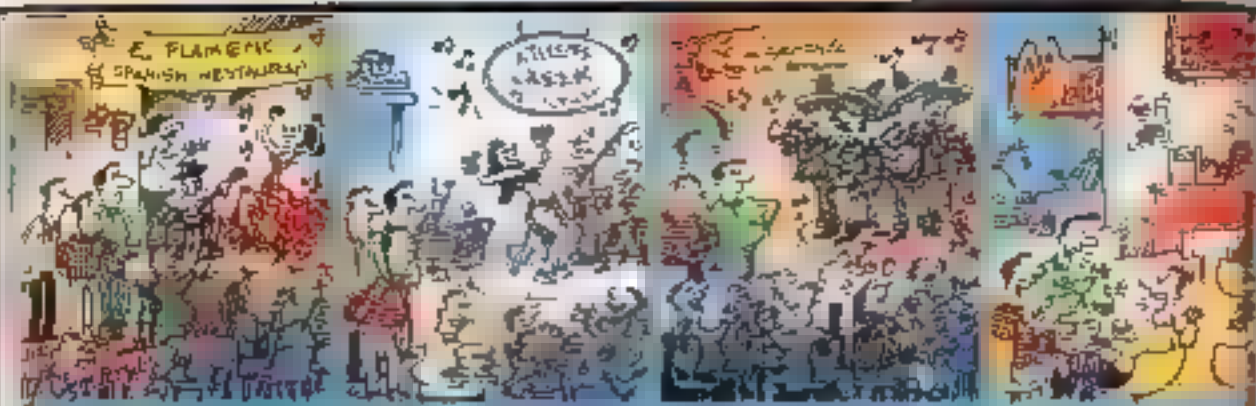
ETHNIC RESTAURANTS



WRITTEN AND ARTIST: MARIO LAMARCA

CHARACTER: Joe Campbell







PEOPLE I WOULD LEAST WANT TO COME OVER

THIS HOLIDAY SEASON, GET



THE MAD FOLD-IN COLLECTION

A four-volume set!
Over 400 full-page spreads
including a brand new
Fold-In created by Al Jaffee
especially for this collection!

SPY VS. SPY: UNENDING

Includes over 100 pages
of...
All episodes in the
series...
...and more!



SPY VS. SPY: FIGHT TO THE FINISH!

Special digital art
including 95
exclusive drawings
by Peter Kuper

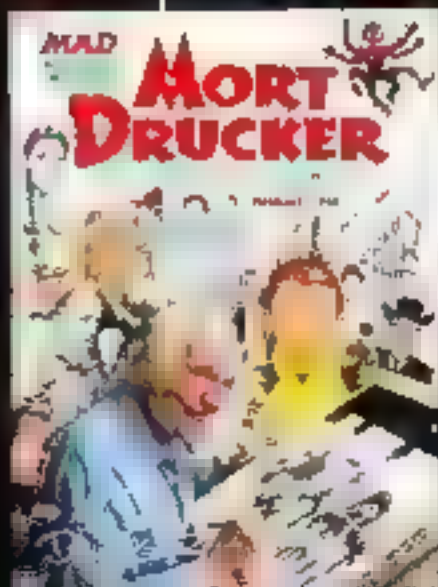
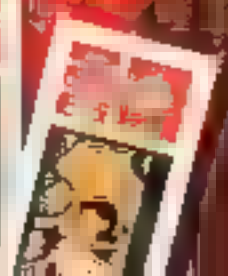
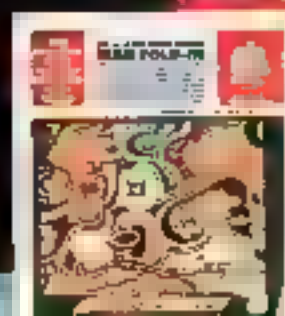


MAD'S GREATEST MYSTERY: MORT DRUCKER

Includes many of Mort's greatest
horror stories plus essays by
Michael J. or Steven Spielberg,
J.J. Abrams and others. Anna
Thomas, vintage doll art prints!

PLANET F

238 pages of all the
adventures! 100
the head writers
The Daily Show
with Jon Stewart



THE GIFT THAT WILL KEEP ON GIVING (A BAD IMPRESSION)!



TOTALLY MAD

204 pages celebrating 50 years of humor, satire, stupidity and stupidity! With an introduction by Stephen Colbert and with Graydon and a dozen on possible, classic MAD cover photos.

THE MAD MAGAZINE 50TH ANNIVERSARY SPECIAL

204 pages celebrating 50 years of humor, satire, stupidity and stupidity! With an introduction by Stephen Colbert and with Graydon and a dozen on possible, classic MAD cover photos.



SPY VS. SPY: THE TOP SECRET FILE

Special digest size includes all espionage adventures by Peter Segal.

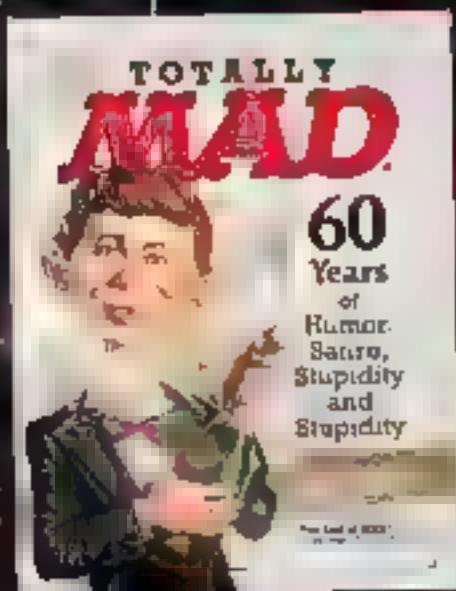


SPY VS. SPY VOLUME 2

Includes every Spy vs. Spy adventure from 1957-2007!

AND MORE!

Big worthy collections, perfect for fans of MAD or cartoon collectors.



IN THE BOOK SECTION OF BOOKSTORES
WHEREVER BOOKS ARE SOLD — BUY!

Brook-Lark

"You're a Mean One, Mr. Grinch" Musical Hedpan \$14.95

Hardy plastic hedpan plays beloved song from the celebrated holiday classic. Also holds up to 50 oz. of liquid. Perfect for when a day of enjoying egg nog leaves your bladder begging. Turn it on and the small Christmas tree inside or outside.



M

The Visible Body \$14.95

Shows the body in the visible body. Shows the body in the visible body. Shows the body in the visible body. Shows the body in the visible body.

MAIL ORDER DEPT.

Worst-Selling Ho



HUGE TRENDS

Gingerbread-Scented Roach Spray \$14.95

Roach treatments don't take a holiday. The roach spray kills roaches in a matter of minutes. Scented with gingerbread. Even while talking your home. Works on all of your roach problems. 16 oz. of roach spray. Scented with gingerbread.



FINGERHUT

Reindeer Orgy Gift Labels \$14.95

Use your holiday presents to show your love with these labels. Reindeer Orgy Gift Labels. 16 oz. of roach spray. Scented with gingerbread.



AM. A. BOUT

Mrs. Claus Plus-Size Girdle \$14.95

Ultra-soft elastic cotton-guy blend provides the perfect and support the body needs. (Requires the assistance of at least two "elves" to get into.) Size 22-24 available.



Wireless

The Dark Side of Rockwell coffee table book \$19.95

Dark Side of Rockwell displays the dark side of the American scene. Includes the book and 30 (4 1/2" x 6 1/2") black and white photographs by the artist. \$19.95. (400) 450-4500

J.L. Bean

**8,000-Volt
Reindeer
Prod**

\$149

Amazing optics, an impressive battery scope (the specially designed wandling and your property). This non-fellist prod guarantees that more than 8,000 volts will add up (warning: bright red! Requires 8 D batteries (not included)).



Friday Catalog Items

2013 EDITION



No. 1 Plant

Ugly Sweater Unravelling Kit \$19.95

Send us your ugly sweater and we'll unravel it for you. Includes a small, green, spiky plant growing out of it. \$19.95. (400) 450-4500



Video Dinner

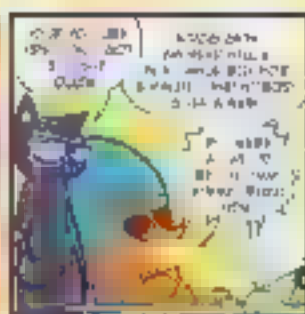
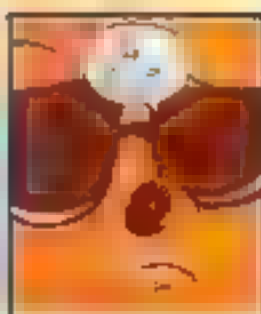
Video Dinner Argument \$19.95

Get a break from your day and watch several real-life dinner arguments. Includes a small, green, spiky plant growing out of it. \$19.95. (400) 450-4500

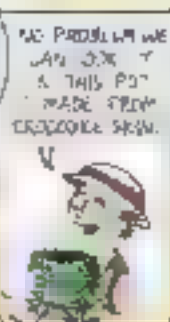
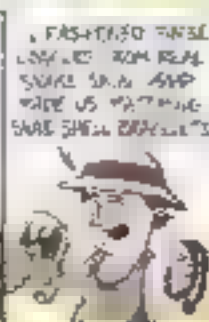
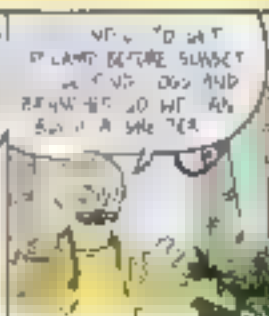
HEM AND STING DEPT.

THE STRIP CLUB

WHAT IF DICK WAS ONE OF THE



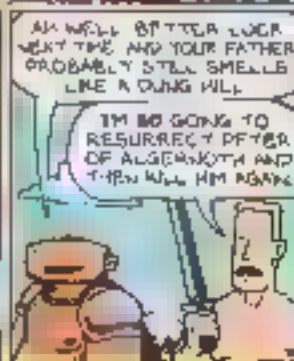
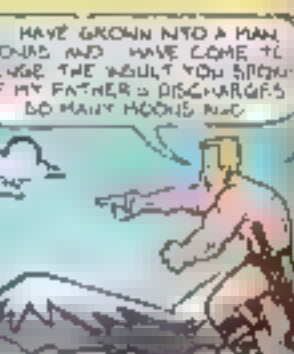
STORY BY



NATHAN COOPER

The Rat's Nest

By Josh Macdowell



DETECTIVE SLOW-ON-THE-DRAG



BE A US
TRANSLATED
HE HAS
SAY A WORD
ABOUT
WHAT
HAS
HAPPENED
TO HIS
FATHER



YOU REALLY LIKE THESE
CRAP? IS THE SAME
CAN I SEE WHAT YOU'RE
TALKING ABOUT?



CHIEF? LOOK AT THIS?

GOOD
WORD.



THAT PAPER
BOY THIS
IS HORRIBLE!

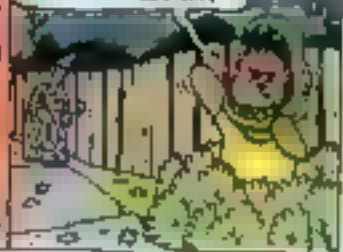
NO HEE
WHAT'S
HAPPENING
LET'S
LET'S
HAPPEN!

WE LET THEM CUT
SCHOOL ARTS PROGRAMS!



BROWN BEAR

All boys and girls! I'm Unbrown
Bear! Tonight's Halloween I'm
going to scare Brown Bear with
this creepy costume!



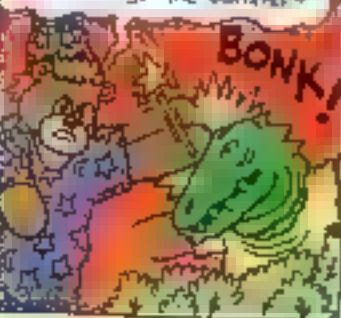
You? I love trick or
treating the candy! But I've
got to go first to the
Spooky Mountains where
the real frights



HAPPY HALLOWEEN!!



You won't see the monster!



BONK!

Unbrown Bear? What have I
done?



I didn't stop the monster before he
ate Unbrown Bear!



I'M AFRAID
IT'S VERY
SERIOUS

CHECK OUT ALL
THE FRIENDS I BROUGHT
THE DOG TO DO TODAY.

OKAY! READY, SIT!

GOOD BOY!

OKAY NOW, SHAKE!

GOOD! GOOD BOY!

WOW!

OKAY NOW LET'S TRY
SPEAK! SPEAK, BOY!

ARF!

YAY!
AWWW,
GOOD BOY!

OKAY NOW,
LEVITATE!
LEVITATE, BOY!

WATCH THIS.

WOW!

WOOO

YEAH!
GOOD
BOY!

WOW!

HOLY
MOLEY!

LOST
DOG

SUBSCRIBE TO MAD AND OWN A PIECE OF MAD HISTORY!

In the 1980s, MAD founder and Publisher William M. Gaines foolishly established "The **SOLD OF MAD**" — a collection of 12 MAD covers chosen for their idiosyncrasy, uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special high-quality reproduction of one of these low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic Alfred as King Kong (MAD #94) with your paid subscription.



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GET 2 YEARS OF MAD — 12 ISSUES!

PLUS THE LIMITED EDITION PRINT "ALFRED AS KING KONG" ALL FOR ONLY \$29**

*\$29.99/yr. (48 issues) for the U.S. only. \$34.99/yr. for Canada, Mexico and other countries. Payment in U.S. dollars only. Payment in U.S. dollars only.

SUBSCRIBE NOW TO INSURE GETTING THIS MAD COLLECTIBLE! See how fast it's being sold out. We only have 12 left!

SUBSCRIBE ONLINE AT MADMAG.COM OR CALL 1-800-4 MADMAG (452-3624)

Don't forget!
MAD is the
only magazine
that's been
around since
1952!

It's the only
magazine that
can make you
laugh —
no pressure!

GO APE
FOR MAD!
Subscribe
today and
get the
limited edition
print of
"Alfred as
King Kong"

LIKE FUNNY IN THE SLAM DEPT.

ObamaCare has been in the news a lot lately, and Americans are sick of reading the same old story. So I tried to take things into our own hands and write various personal observations.

①

at a social gathering

to the

to shed dynamic groupies

to

6. You must read remaining reports

to

in his time

to

with a thick Irish brogue

to

③

at 10 p.m.

to

reversing sex roles

to

will not be in the name of

to

at 10 p.m.

to

underpaid two-day workers

to

WRITER: PHILIP SACKS
EDITOR: PHILIP SACKS

②

to the

to the

to the

to the

to the

④

to the

to the

to the

to the

to the

to the

to the

OBAMA New

Speaking ①
President Obama
defended his
health care plan
in response
to ②
by ③
The President
declared that the
plan's ④



sive, Do-It-Yourself



ACARE s Story

will make great
progress in

⑤

there are many who
still _____ ⑥
most notably

⑦

Recent
polls indicate that the
majority of Americans

⑧

⑤

⑥

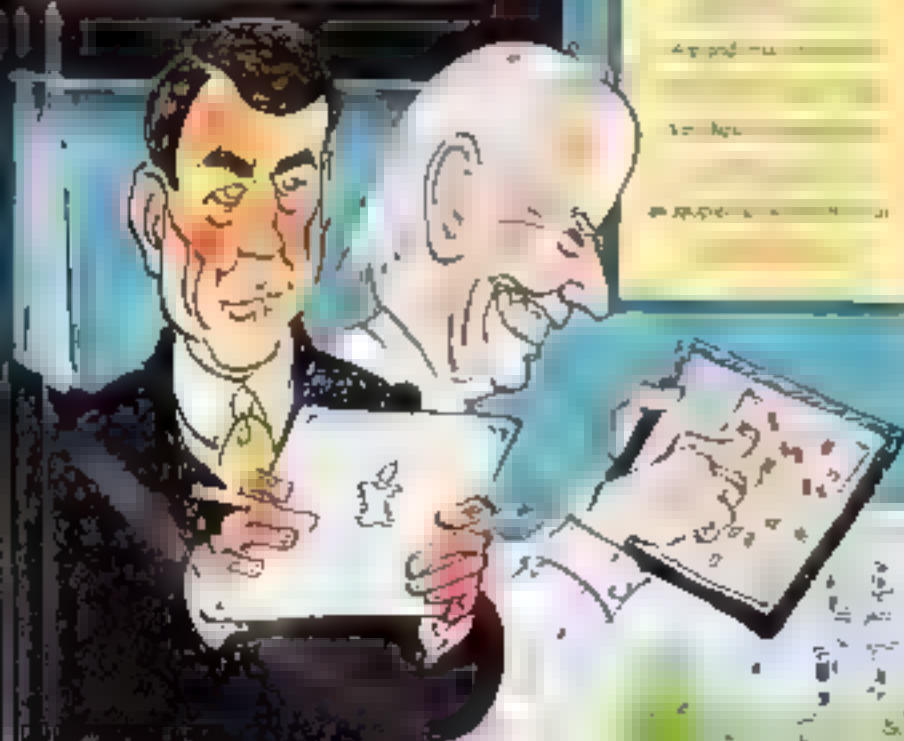
oppose the plan

⑦

Rank You

⑧

the great doubts

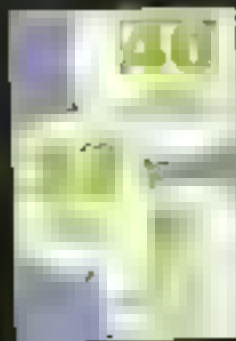


THE HUMIDA SEPPUKU.

THE HYBRID CAR FOR YOU



Great for the environment. Terrible for everything else.



Powered by a combination of ethanol and burning-old batteries, the Humida Seppuku employs an eco-friendly fuel system that is somewhat offset by the upholstery, which is made from endangered panda skin. This groundbreaking and ecology-conscious hybrid comes in two models — "gas pedal" or "brake" (there isn't room for both). But don't let the Seppuku's size fool you — it may only be five feet long, but at eight feet in height, it's easily the tallest hybrid on the market (in order to accommodate the on-board grandfather clock).

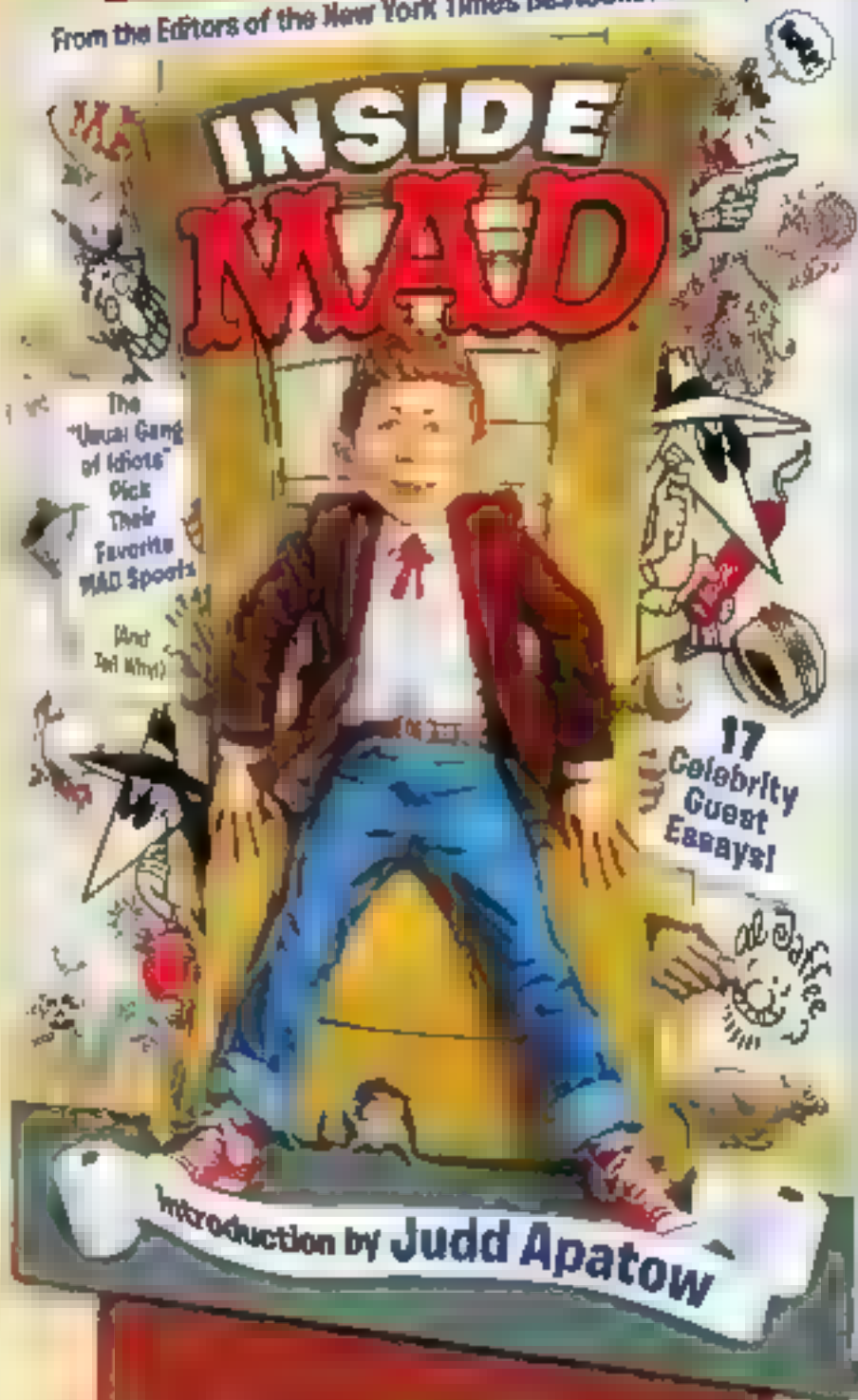
Humida may be new to auto manufacturing, but we've no stranger to giving customers what they want — in our native Japan, we are the industry leader in producing vending machines that dispense subcompact minivans. With a base price of \$349.99 (or best offer), and with most repairs made with model glue (not included), there's never been a better time to own one.



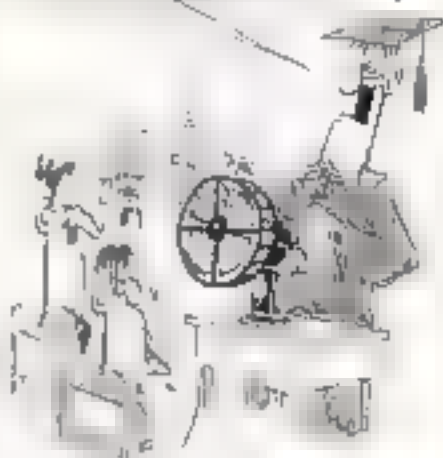
Following up on the "success" (relatively speaking) of *Totally MAD* comes *Inside MAD* — a book that delves into the twisted minds of the magazine's creators and its most famous fans! It includes essays from the Usual Gang of Idiots about their favorite pieces as well as remembrances from celebrities such as Roseanne Barr, Whoopi Goldberg, Matthew Weiner, George Lopez, Paul Feig, Tony Hawk and many others — who share what it was like to grow up as a MAD fan, only to find themselves mocked in its pages! This special sneak peek is just a sampling of the book's greatness (again...relative).

ON SALE
October
29th —
 pre-order your
 copy today!

From the Editors of the New York Times Bestseller *Totally MAD*



At The Academy Of Electric Fan Repair



I am a good Catholic boy, my father and mother are good Catholics too. I am a good Catholic boy, my father and mother are good Catholics too. I am a good Catholic boy, my father and mother are good Catholics too.

One afternoon while the three of us were discussing our work,

With Dave's beautiful rendition of "Afede" my children started singing at the table but not off the porch railing had been going on. I liked that but going to the fireplace he noticed at the page he was reading and handed it over to Dave who was soon grooved by a blues masterpiece. A talking, switched the copy over to him for another time and in the next 5 minutes the three of us had the blues or our conversational laughter by repeating Don McLean's moving words about "MUNDOGGOODN'!"

As a good athletic mother predicted, Dan Martin had to use the time he spent in good athletic circles to complete his education and, unfortunately, former NBA player



Jeff Probst

I grew up on MAD Magazine and would read each issue over and over. I did the fold-in so many times the back cover would finally tear apart. I didn't realize it at the time, but MAD's unique sense of humor gave me permission to think outside the lines.

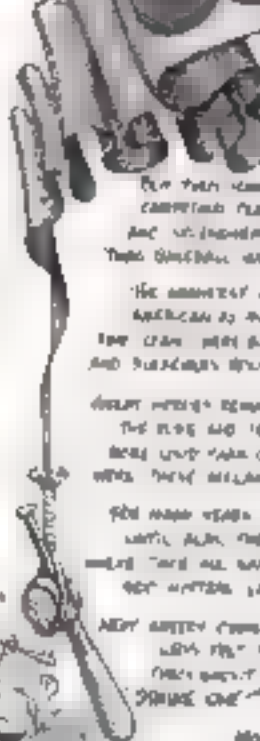
Years later, I achieved a childhood dream when I was put on the cover for a *Survivor* issue! It's a cherished possession to this day. By the way, if you go to page five of that issue, in the "Mag Celebrity Signs," you'll see a photo of a guy posing with me while holding a copy of MAD. We said he was an out-of-work carpenter who met me at a party and you gave him a free subscription for sending in the photo. We lied. He is the *Survivor Challenge* producer and he just wanted to be in the magazine!



FRANK ON A GOAL DEEP

LAST YEAR AMERICA CELEBRATED THE 100TH ANNIVERSARY OF BASEBALL. DURING THE YEAR, EVERY CITY IN THE BAT WON IN ORDER TO BE A PART OF THE GAME. IT WAS THE YEAR OF THE

Baseball



The 100th anniversary of baseball was celebrated in every city in the United States. The game was played in every state, and the people of every city took part in the celebration. The game was played in every state, and the people of every city took part in the celebration.

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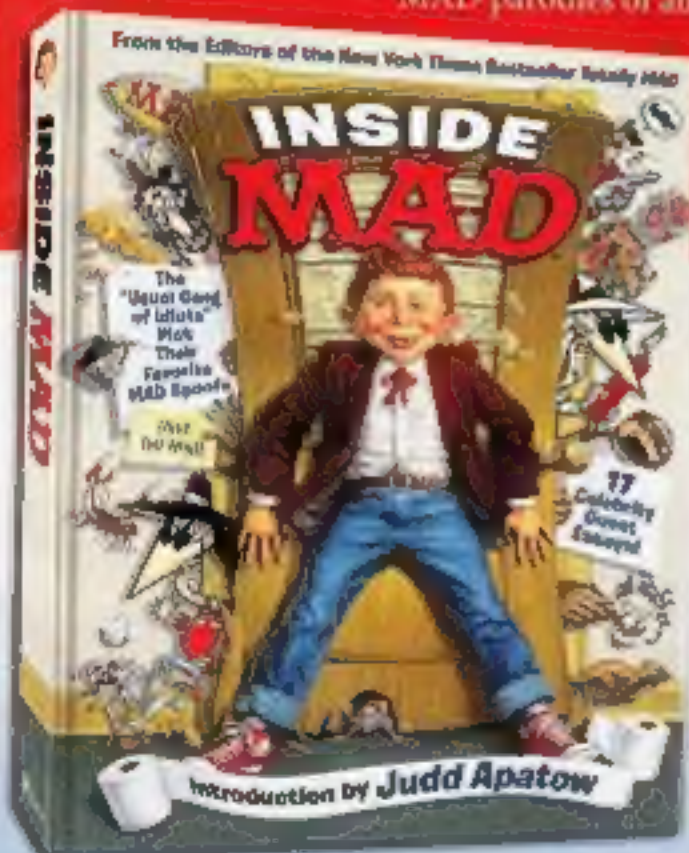
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Baseball is a game that has been played for over 100 years. It is a game that is played in every state, and the people of every city take part in the celebration. The game was played in every state, and the people of every city took part in the celebration.

Go Behind the Scenes at MAD!

Get *Inside MAD* for a rare look into the twisted minds of the editors, writers, and artists! "The Usual Gang of Idiots" and celebrity fans share their favorite MAD parodies of all time.



From the editors
of the #1 New York
Times bestseller
Totally MAD

Featuring pithy commentaries by:

- Roseanne Barr
- Ken Burns
- Paul Feig
- Whoopi Goldberg
- Tony Hawk
- Ice-T
- Penn Jillette
- George Lopez
- David Lynch
- And many more!

Color
illustrations
throughout

*Absolutely everyone should buy this book.
No exceptions will be tolerated!*



PLUS: ALL NEW FOLD-OUT POSTER!

A specially commissioned look at the legendary
MAD office by Sergio Aragonés!

Available October 29
wherever books are sold.

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**OUR DAILY BREAD DEPT.**

For months now, we've been telling you to check out the 44th issue. The idiosyncratic "Idiot" is on *Teen* magazine — but have you? Well, don't let us say it, maybe you have. These little news items don't allow for a whole lot of bony and bony cultural studies. Sorry! Anyway — if you haven't checked out the *Idiot* yet, here's some of what you've been missing.

The Best of The Idiotical

ALAD REVEALS THE GUYS OF DUCK DYNASTY WITHOUT BEARDS

**JASE ROBERTSON****PHIL ROBERTSON****WILLIE ROBERTSON**

A SELFIE WE LIKE TO SEE



The Startling Similarities and Differences Between

Miley Cyrus' VMA Performance and Syria's Use of Chemical Weapons

- | | | |
|---|---|---|
| An unconscionable act against humanity | ✓ | ✓ |
| Is being closely followed by Americans | ✓ | — |
| Most Republicans think it's Obama's fault | ✓ | ✓ |
| Billy Ray Cyrus doesn't have a clue about it | ✓ | ✓ |
| Majority of Americans support military action to ensure it never happens again | ✓ | ✓ |
| Anyone who witnessed it said the horrific images are seared into their memories forever | ✓ | ✓ |



**WHAT DEEPLY BURIED
COMMODITY DO
AMERICANS WANT
TO SEE?
ENERGY COMPANIES
PRODUCE?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

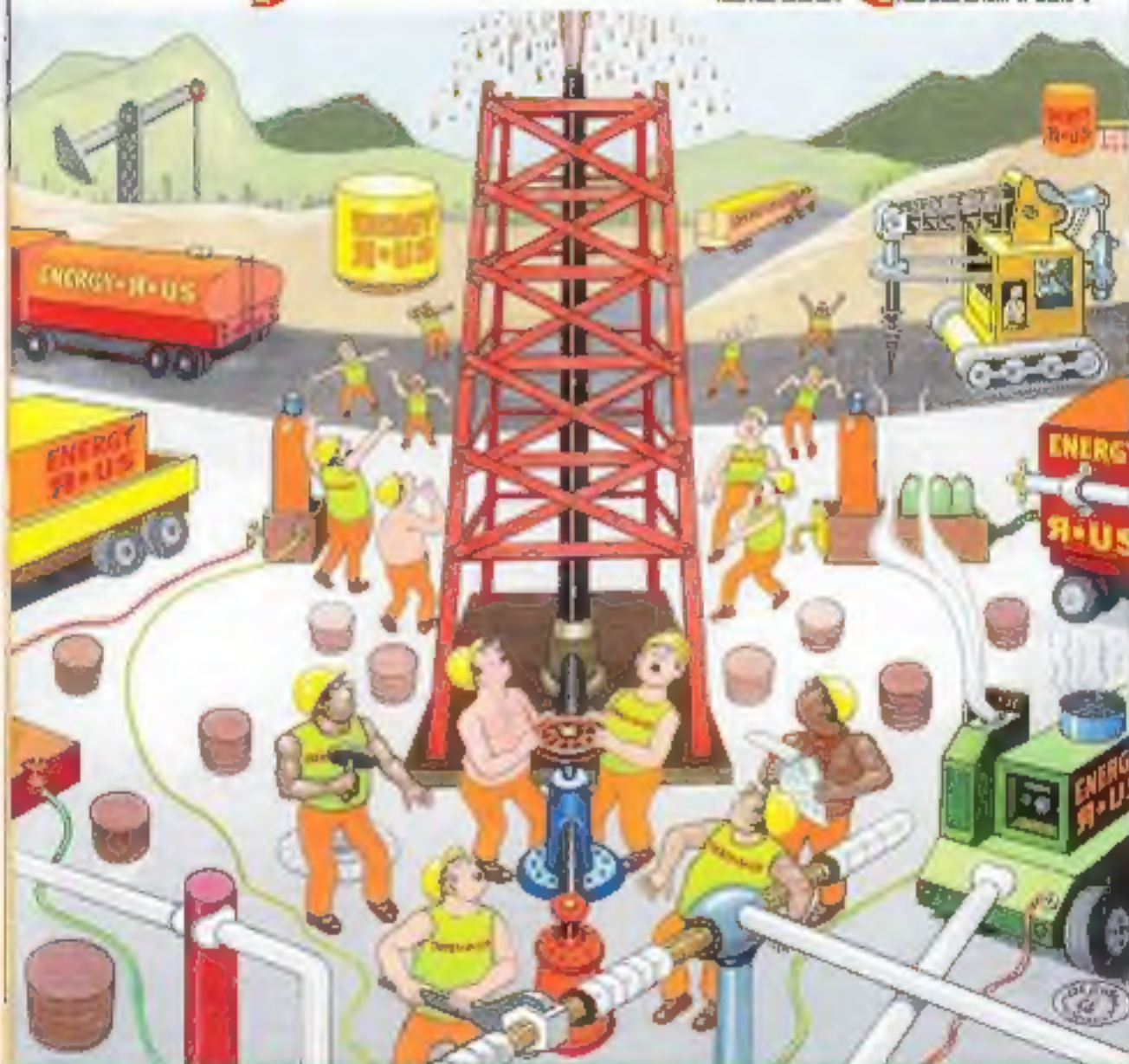
America's energy needs are at an all-time high — and a fractured society is finding a well of common sense by clamoring for change. Grassroots activists are digging in for a potentially earth-shattering battle. In today's environment, it's difficult to know if such intense pressure will make a difference, or if energy companies will just subject us to the same old drill.



FOLD FIRST OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"

FOLD BACK SO THAT "A" MEETS "B"



**THE TRUE DILEMMA WITH BURIED TREASURE IS BOTH
ABOUT FINDING IT AND RECOVERING IT. THERE'S THE
HAZING FROM MANY ENVIRONMENTALIST BOARDS
OF SELF-APPOINTED ACTIVISTS TO ENDURE.
FRANK DISCUSSION BY ALL SIDES IS SADLY LACKING**

STEELHEART



Brandon Sanderson's

epic new series is set in a futuristic world where there
are no heroes and those who challenge the powerful are in the minority.

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